

Co-op Advertising and Lead Reimbursement Guidelines

American Benefits Corporation wants to reward you for the cases you've submitted and help you grow your business through our co-op advertising and lead reimbursement program. With this program, you earn CASH for every case that you get issued!

Here's how it works. For each issued application, you get "co-op dollars" in your account, according to these guidelines:

Individual Medical	1 issued certificate(s)	= \$25 credit
Short-term Medical	5	= \$25 credit
Individual Dental	20	= \$25 credit
Medicare Supplement	8	= \$25 credit
Term Life, UL, WL	\$100 mo. premium	= \$25 credit
Group LTD, STD, Dental, Vision (Employer Pd or Vol.)	20	= \$25 credit

When you have accumulated \$100 in lead or advertising costs, and a minimum of \$50 in your co-op dollars account, you may request to be reimbursed. We will reimburse you up to 50% of these costs. Simply fill out the Reimbursement Form with the appropriate information, and submit it to us and we send you a check. It's that easy!

**Please note that all advertising must be approved through our office before publication, or it will not be eligible for reimbursement.*